

TRADE MISSION BIOJAPAN 2009 WORLD BUSINESS FORUM

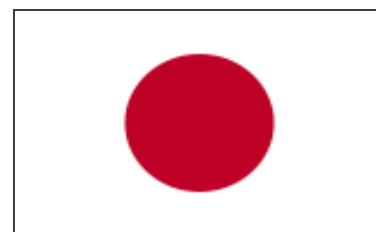
W H E N : O C T O B E R 6 - 9 , 2 0 0 9
W H E R E : Y O K O H A M A , J A P A N

**ENDORSED BY THE MISSOURI BIOTECHNOLOGY ASSOCIATION AND
IN PARTNERSHIP WITH THE MISSOURI DEPARTMENT OF
ECONOMIC DEVELOPMENT.**

The Missouri Department of Economic Development will be leading a Japan Trade Mission Delegation to participate in BioJapan 2009 World Business Forum in Yokohama from October 6-9, 2009.

BioJapan is the longest running international biotechnology event in Japan. The Japanese biotechnology industry has been identified as a priority industry and the government has provided considerable support to foster this industry and academia has also played a significant role. The market size of the Japanese biotechnology industry in 2007 was \$19.5 billion, a 10.9% increase over the previous year.

The purpose of this mission is to promote Missouri as a premier destination of the life sciences and biotech industry. Missouri will exhibit at the USA Pavilion and the Department is focused on recruiting Missouri companies and organizations involved in the following markets: pharmaceutical, medical & biotech equipment, medical devices, biotechnology, contract research, research facilities and accelerator/incubators & research parks.



PARTICIPATION FEE: \$1100



MISSOURI DEPARTMENT OF ECONOMIC DEVELOPMENT

Jessica L. Eads and Krista S. Zurkamer

301 W High Street Suite 720

PO Box 118

Jefferson City, MO 65102

Phone: 573-751-6728

Fax: 573-526-1567

E-mail: krista.zurkamer@ded.mo.gov

PRICE INCLUDES:

- BioJapan 2009 Registration
- Exhibitions
- Seminars
- Presentations
- Workshops
- Pre-Conference Symposium
- 3 Networking Receptions
- Exhibitor Mini-Catalog
- One-on-One Company Meetings
- Transportation Assistance
- Lodging Reservation Assistance
- Japanese Business Protocol
- Market Research
- Japanese Company Briefings
- Agent/Distributor Search
- Mission Briefing
- Interpretation Services

*Airfare, lodging, transportation, some meals and incidentals costs are the responsibility of the participant. Assistance available upon request.